

For Immediate Release

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Fertile Ground Announces Glass Recycling Program

Oklahoma City, OK – Fertile Ground Cooperative is announcing residential and commercial a recycling program that accepts glass. Fertile Ground is making this move in light of recent announcements by major waste haulers around Oklahoma City stating they will no longer accept glass despite consumer demand. Glass made from recycled material requires 1/3 the energy it takes to make new glass.

The following quote can be attributed to Terry Craghead, Operations Manager for Fertile Ground:

“Even with the challenges facing recycling due to issues with China, the real challenge is around our over reliance on single stream recycling and contamination. Doing just a little separation on the front end enables recyclers to offer better prices and ensure we recycle more of our trash waste.”

Recent trade disruptions with China have drastically altered the market for recyclable materials as much of it was shipped to China where they are no longer accepting it causing aspects of recycling to become more expensive. Fortunately, supply chains and local companies exist that can will recycle materials customers currently expect to recycle right here in the US. Fertile Ground is offering this service starting immediately.

The following quote can be attributed to Courtney Hurst, Zero-waste Specialist for Fertile Ground:

“Customers really want to see the amount of waste going to landfills reduced. Residential and commercial customers, especially bars and restaurants, throw away a lot of glass and doing a little sorting is very doable. We are ready to meet this need.”

Fertile Ground’s program will involve specially labeled totes and dedicated routes as well as a local drop-off site to bring glass as the service rolls out. Glass will be processed by local companies in-state in an effort to reduce costs and shipping.

Fertile Ground is a worker cooperative that specializes in composting and recycling services. They service residential, multifamily and commercial properties across the metro.

More details can be found at: www.fertilegroundok.coop