



For Immediate Release

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### **Fertile Ground Announces Opt-In Recycle Service for Moore, OK**

Moore, OK – Fertile Ground Cooperative is announcing an opt-in residential mixed recycling program for Moore, OK. It is clear from the repeated close votes that demand for recycling service exists.

Home recycling service has been common in cities throughout the country for decades. Diverting waste from landfills is not only ecologically beneficial but also economically advantageous for both citizens and our environment. Recycling allows materials to be reused to the benefit of everyone.

Terry Craghead, President of Fertile Ground stated: “We believe that all people should have convenient access to participate in the benefits of recycling. Individuals can make a difference, a community can make an impact. In the past decade we have helped hundreds of Oklahomans and Oklahoma businesses reduce the amount of waste that goes to the landfill and we want to include Moore.”

Fertile Ground has provided residential and commercial recycling in the OKC metro area for more than a decade. Offices, restaurants, retail, and apartments can all benefit from being able to recycle. Fertile Ground believes it is time to offer an opt-in service for those who are unable to participate in the city’s recycling drop off program!

The program will start when 100 households sign up for service. We can begin service when 100 households in Moore sign up for service. The cost starts at \$17.99 per month. If we reach 1,000 households the price goes down to \$15.99 per month and if we get 3,000 households the price will be just \$13.99 per month. The benefit of going citywide is that it shares the costs. So as the opt-in service grows, we plan to pass those savings along. We encourage anyone who is interested to sign up.

Residents of Moore, Oklahoma are invited to a Q&A event with Fertile Ground Cooperative on July 3rd from 5:30 - 6:30 pm at the Moore Public Library, 225 South Howard Avenue Moore, OK, 73160.

Fertile Ground is a worker-owned cooperative that specializes in composting, recycling, and trash services. They service residential, multifamily and commercial properties across the metro.

More details can be found at: [www.fertilegroundok.coop/recyclemoore](http://www.fertilegroundok.coop/recyclemoore)